



svt group

your outsourced Chief Impact Officer SM

Summary of SVT Group



Founded in 2001, SVT Group is a social and environmental impact management firm.

We've designed solutions to measure the net social and environmental benefits of over \$9Bn in AUM, done over 166 client projects, and trained over 6000 individuals in person.

Bloomberg Businessweek has twice distinguished SVT's executive team as 'One of America's Most Promising Social Entrepreneurs' for our field-building work in impact management.

SVT has been a certified B Corporation since 2008 and recognized as a 'Best for the World' honoree in 2013, 2016, 2017 and 2018.



SVT Group's Theory of Change

STRATEGIES



THOUGHT LEADERSHIP

LAB: Contribute to the development of practical Impact Measurement and Analysis approaches and systems, and to the development of the profession.



CONSULTING

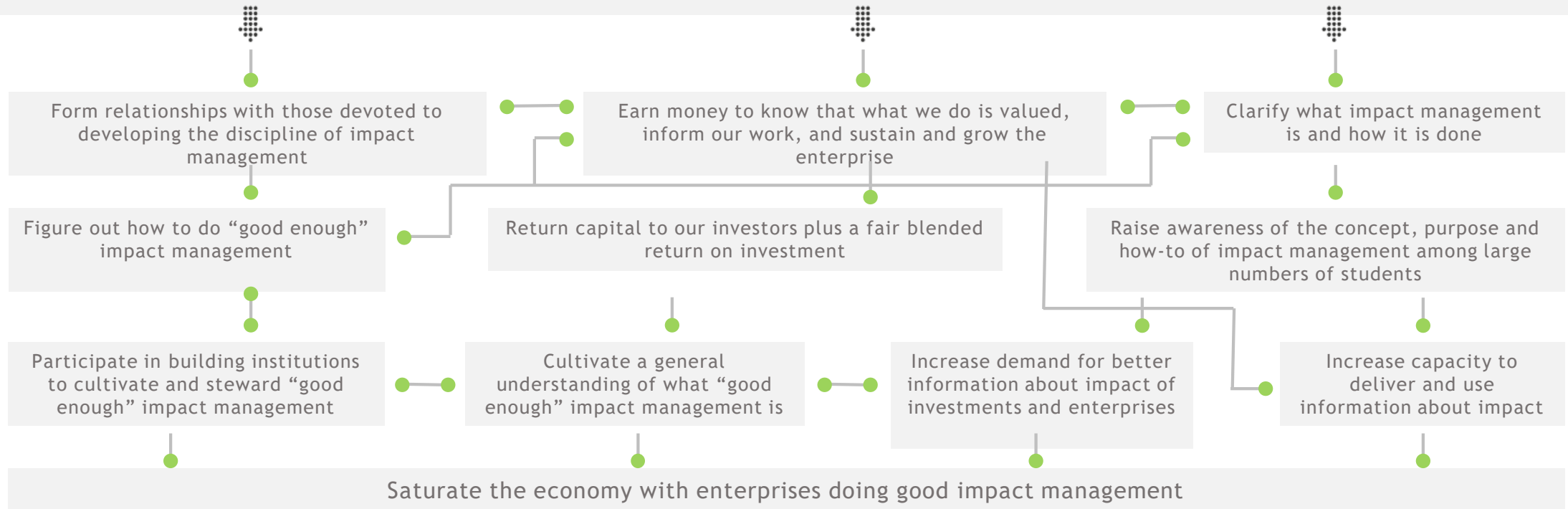
ADVISORY: Implement, inform and improve these systems through work with clients.



CAPACITY BUILDING

ACADEMY: Build awareness and widespread capacity to ask for, expect, and implement these systems.

OBJECTIVES



IMPACT



Distillation of SVT Group's performance 2001-2019

ADVISORY



166+
projects

\$9Bn+
worth of impact
measured using
SVT-designed
systems

70+
countries where
SVT clients have
operations

109+
unique clients

ACADEMY



6000+
individuals trained
in-person through
SVT workshops
and lectures

3
original syllabi
for graduate-level
Impact management
courses

17
graduate-level
courses taught at
accredited
institutions

53
educational and
corporate partners
engaged

FIELD BUILDING



33k+
people introduced
to impact
management
concepts

18
field-building
publications

SOCIAL VALUE
INTERNATIONAL

co-creation of one
Professional
certification and the
US chapter of global
standards body

**IMPACT
MANAGEMENT
PROJECT**

participation in defining
the shared fundamentals
and other content
development



Practice Areas

ACADEMY



Academy: Capacity building for boardmembers and trustees, practicing and aspiring executives, impact investors and social entrepreneurs.

ADVISORY



Advisory: Impact management consulting services for values-driven entities that believe in driving positive social and environmental change for people, companies, and the planet we all share, and who believe in integrating an evidence-based impact analysis into core decision-making.

LAB



Lab: Applied R&D, studies, content development and collaboration with thought leaders to create cutting edge tools, technologies and platforms that drive adoption of impact management practices worldwide.



Offerings Summary

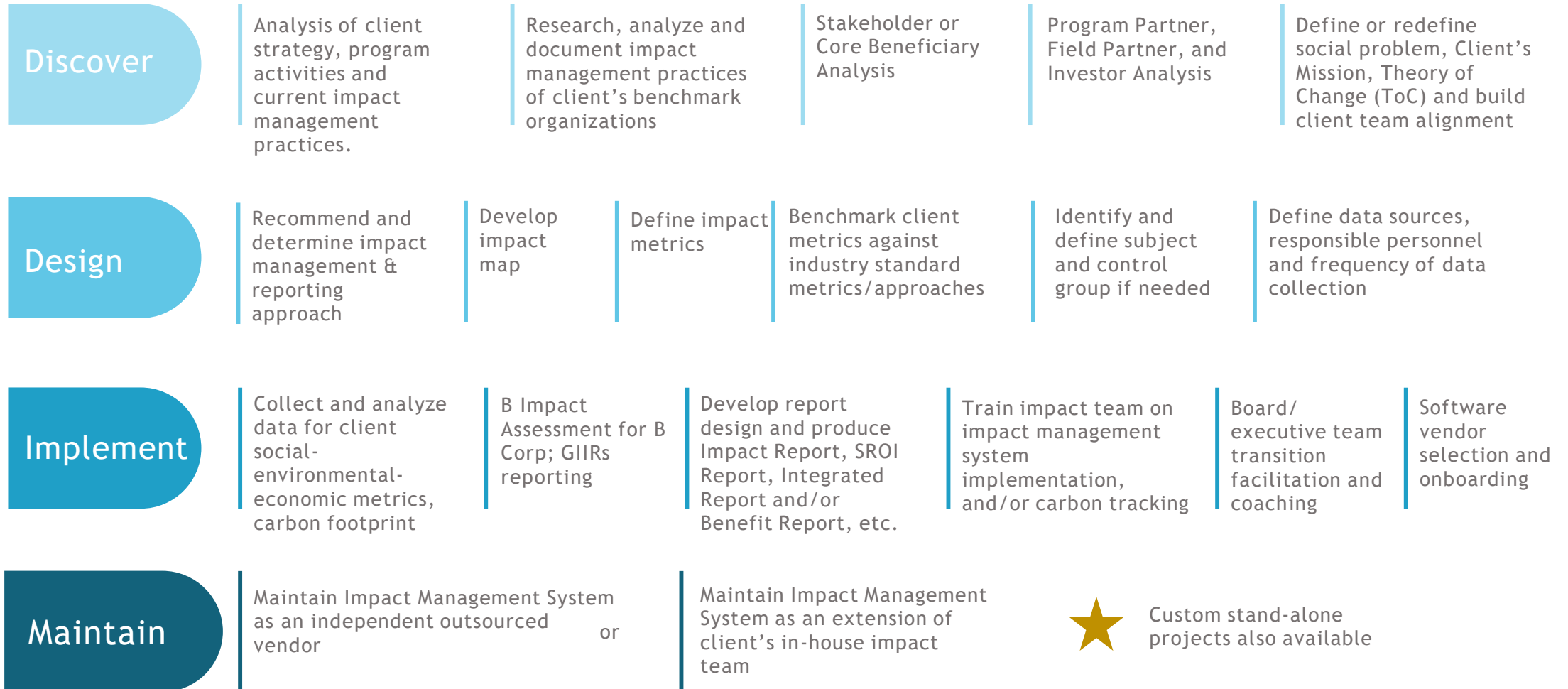
When you want to...

- Build consensus around mission, investment thesis, theory of change, and values
- Assess the impact of your current practices, programs, or assets, or those of your portfolio holdings
- Benchmark your practices with those of peers, and align with industry standards
- Help you determine the appropriate mix of profit-maximizing vs. impact-maximizing activity
- Create an individualized impact measurement plan based on articulated values
- Define a crystallized impact strategy and manage impact data over time
- Ensure that you are achieving and optimizing your intended impact
- Produce an impact, benefit or integrated report to communicate impact findings

SVT Group can help.



Advisory Services



Illustrative Clients

SVT Group has served traditional investors, impact investors, social enterprises, nonprofits, foundations, and city as well as state-level governments. Their common characteristics are a social/environmental purpose and an appetite for evidence-based, integrative thinking.



Client Feedback

“ ... SVT is clearly the leader in SROI analysis ... the approach SVT took was incredibly practical... we were trying out a bunch of different folks in this area of social impact metrics and Sara came out as the best ... ”
(Eric Carlson, co-creator, [Global Social Benefit Incubator](#))

“ ... Corporations are now placing much more weight on social impact; [SVT’s] model helps us communicate our initiatives ... ”
([Restore the Earth Foundation](#))

“... [SVT’s work] was very helpful in clarifying the theory of change around a potential initiative - we appreciated the structured, fact-based thinking ... ”
(Sound Postings, LLC; Office of [Yo-Yo Ma](#))

“ ... I hope that as our business evolves we have the opportunity to work with SVT Group again to explore and implement [our] robust impact accounting framework and practice ... over the few months [since the close of the project], we have repeatedly revisited the SVT deliverables, especially the impact thesis ... thus far, it’s been a tremendous help to us ... ” ([CauseVesting](#))

"SVT is one of the best organizations we have worked with, hands down, on so many levels. We would recommend SVT services and expertise to anyone."
(Nancy Hunt, [We Are Family Foundation](#))

Benefits of SVT's Services



Third-party perspective into and facilitation of important conversations around values and goals, and how to integrate those into a successful business or financial strategy.



Improved alignment and buy-in among internal team or family group around environmental and social performance of assets.



Confidence that your activities and capital deployment strategy are anchored around best-in-class impact measurement and management (IMM) practices and standards.



Reduced risk, and optimization of your organization, business, or family's intended social and environmental value.





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• www.svtgroup.net

• @svtgroup